

SFIC to chair AFIC

Singapore Furniture

Industries Council (SFIC)

has been formally handed the reins of the **ASEAN**

Furniture Industries Council

(AFIC) starting 8 November

2008. Taking over from

the Philippines, Singapore

will act as the chairman,

secretary general and

secretariat for AFIC from

2008 to 2010. The other

member countries of AFIC

are Indonesia, Malaysia,

Myanmar and Thailand.

Jerry Tan has been

appointed chairman for the

two-year term. Mr Tan is the

vice president of SFIC and

MD of **Jaco Singapore**. He

is a well known figure in the

regional furniture circles and

has tremendous experience

in the organisation of

international furniture trade

exhibitions and missions.

He said: "I am honoured

to take on this new role as

chairman for AFIC. The past

committees have established

a strong foundation for AFIC

and we will work towards

cementing even stronger ties

and partnerships between

the ASEAN furniture

communities.

"I am confident that

collectively, with our

partner members, we can

forge ahead and make the

ASEAN furniture trade more

prominent in international

markets and visible

worldwide."

AFIC member countries

like Indonesia, Malaysia,

the Philippines, Singapore

and Thailand hold annual

furniture trade fairs –

International Furniture and

Craft Fair Indonesia (IFFINA),

Malaysian International

Furniture Fair (MIFF),

Philippine International

Furniture Show – Manila

(PIFS), Cebu International

Furniture and Furnishings

Exhibition (Cebu X),

International Furniture Fair

Singapore in conjunction

with **ASEAN Furniture Show**

(IFFS/AFS), and Thailand

International Furniture

Fair (TIFF).

The ASEAN Furniture

Show held in conjunction

with IFFS in Singapore

adds to the vibrancy of this

circuit, bringing the best of

ASEAN players together in a

dynamic and comprehensive

trade event annually.

AFIC will work with

member countries to devise

a more efficient exhibition

timetable and route for

exhibitors and buyers

alike. This will bring about

better efficiency in terms

of time and expenses for

all exhibitors and visitors,

and encourage higher

participation and greater

visibility for member

countries.

AFIC is also keen to

support effective design and

value propositions in a bid

to offer the global market

a bigger, newer and more

innovative ASEAN show. ●



Jerry Tan